

REPLY BY JANUARY 15, 2010

# Nutrition

INDUSTRY EXECUTIVE®  
THE BUSINESS MAGAZINE FOR DIETARY SUPPLEMENT & FUNCTIONAL FOOD MANUFACTURERS

## 2010 Supplier Sourcebook Listing Form

Your company is entitled to a **FREE LISTING** in *Nutrition Industry Executive* magazine's **2010 Supplier Sourcebook** (the March issue). **In order to receive your free listing, you must complete this form and return it no later than January 15, 2010.** If you have any questions call Brian Ellis at (732) 432-9600 x105.

**FILL IT. PRINT IT. FAX IT.**  
**(732) 432-9288**

**OR**

**FILL IT. SAVE IT. EMAIL IT.**  
**BRIANE@VITAMINRETAILER.COM**

Check here to repeat last year's listing. Company Name: \_\_\_\_\_

PLEASE TYPE OR PRINT ALL INFORMATION CLEARLY.

1. **Company:** \_\_\_\_\_

2. **Address:** \_\_\_\_\_

3. **City:** \_\_\_\_\_

4. **State:** \_\_\_\_\_ 5. **Zip:** \_\_\_\_\_

6. **Main Phone:** \_\_\_\_\_

7. **Toll-Free Phone:** \_\_\_\_\_

8. **Fax:** \_\_\_\_\_

9. **E-Mail:** \_\_\_\_\_

10. **Website:** \_\_\_\_\_

11. **Key Executives and Titles:**

	<u>NAME</u>	<u>TITLE</u>
(1)		
(2)		
(3)		
(4)		

12. **Primary Company Type:** (check only one)

- Consultant or Service Company
- Contract Manufacturer
- Contract Packager
- Manufacturing Equipment Supplier
- Packaging Equipment Supplier
- Packaging Materials Supplier (bottles, labels, etc.)
- Private Labeler
- Raw Material Supplier (ingredients, capsules, etc.)
- Testing Laboratory

13. **Secondary Company Type:** (check only one)

- Consultant or Service Company
- Contract Manufacturer
- Contract Packager
- Manufacturing Equipment Supplier
- Packaging Equipment Supplier
- Packaging Materials Supplier (bottles, labels, etc.)
- Private Labeler
- Raw Material Supplier (ingredients, capsules, etc.)
- Testing Laboratory

14. **Product Categories:** (Ingredients sold or products manufactured)

- Herbs/Botanicals
- Minerals
- Nutraceuticals
- Phospholipids/Omega-3s
- Specialty Nutritionals
- Vitamins

15. **Types of Products Sold or Manufactured:**

- Capsules
- Extracts
- Gums
- Liquids
- Powders
- Soft gels
- Sprays
- Tablets
- Other Alternative Delivery Forms

16. **Best-Selling Products:**


17. **Special Services:**

- Blending/Mixing
- Contract Manufacturing
- Custom Formulations
- Encapsulation
- Granulating
- In-House Testing
- Ingredient Sourcing
- Label Development
- Private Labeling
- Product Development
- Spray Drying
- Technical/Educational Support

(continued on other side)

18. Trademarks: (other than company name)


20. This Form Was Completed By: (print legibly)

Name

Title

**Please Contact Us to Receive Advertising Information About the NIE Sourcebook.**

Person to Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

19. Association Memberships:

- AHPA     CRN     IFT  
 CHPA     DCAT     Natural Products Association

**REMEMBER TO RETURN THIS FORM BY JANUARY 15, 2010.**

Fax both pages to: (732) 432-9288; or mail to: **Nutrition Industry Executive**, 431 Cranbury Rd., Suite C, East Brunswick, NJ 08816

# ADVERTISE IN THE NIE 2010 SUPPLIER SOURCEBOOK!

The **NIE SUPPLIER SOURCEBOOK** is a year-round reference tool that will be referred to frequently by dietary supplement manufacturers throughout the next 12 months.

**ALL ADVERTISERS IN THE NIE SUPPLIER SOURCEBOOK RECEIVE:**

- FREE** Enhanced Sourcebook listing consisting of a **50 word Company Statement** to describe your company in your own words!
- FREE** **4/C company logo** positioned at the top of your listing!
- FREE** **Bold type company name and address** for extra visibility!
- FREE** **Special positioning** of your ad near your company listing!

**WHO SHOULD ADVERTISE:**

**Raw Material Suppliers ■ Contract Manufacturers ■ Private Labelers  
Manufacturing Equipment Suppliers ■ Packaging Material Suppliers, and more...**

**RESERVE YOUR NIE 2009 SUPPLIER SOURCEBOOK AD TODAY!**

Call **Russ Fields** at (732) 432-9600, ext. 102 or e-mail: [RussF@vitaminretailer.com](mailto:RussF@vitaminretailer.com)  
**Roy Kieffer** at (702) 617-9378 or e-mail: [RoyK@vitaminretailer.com](mailto:RoyK@vitaminretailer.com)

AD CLOSING DATE: FEBRUARY 15, 2010